

Jack Butts

Web Developer | UX Designer

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Experience

Web Developer/UX Designer

Freelance

January 2011 – Present

- Develop and actualize a web vision for local clients, including churches and small businesses
- Conduct user research and create preliminary wireframes and prototypes based on the results
- Satisfy user needs while designing sites in the latest HTML, CSS, Sass, JavaScript, and jQuery
- Measure progress with user testing and Google Analytics data

First-Year Composition Instructor

Department of English, Clemson University

August 2015 – May 2016

- Taught 75 students the fundamentals of rhetoric, academic writing, and multimedia composition
- Conferenced regularly with students to foster writing growth and provided feedback on the course
- Adapted course material and instructional techniques based on feedback from formal and informal evaluations

Web Development Intern

College of Architecture, Arts, and Humanities, Clemson University

June – July 2015

- Archived and reformatted content to conform to a new college-wide template
- Collaborated with web curators to develop individualized template migration plans
- Leveraged content management system styles and features to meet departmental needs

Multimedia Lab Assistant

Multimedia Authoring Teaching and Research Facility, Clemson University

August 2014 – May 2015

- Conducted training sessions on Adobe software for Clemson students, faculty, and staff
- Provided individualized technical support to lab users
- Served as lab liaison to a Technical Writing course by planning course projects and helping students actualize their multimedia concepts

Skills

- **Coding languages:** HTML 5, CSS 3, Sass, fundamentals of JavaScript and jQuery
- **Frameworks:** Foundation 6, Bootstrap 4
- **Content management systems:** Cascade, WordPress, Drupal, CMS Made Simple
- **User experience:** personas, wireframes, prototypes, heuristic evaluations, usability tests
- **Software:** Photoshop, InDesign, Premiere Pro, Axure, Sketch
- **Digital marketing:** Google Analytics, SEO, writing, copy editing, MailChimp, social media, Buffer

Education

MA, Professional Communication

Clemson University

Degree awarded May 2016

Cognate Area: User Experience Design

BA, English

University of Georgia

Degree awarded May 2014

Area of Emphasis: Rhetoric and Composition
Interdisciplinary Writing Certificate